

A photograph of a car interior from the perspective of the passenger seat. The driver's arm and hand are visible on the steering wheel. The car is on a highway at sunset, with the sky and road visible through the windows.

IT ALL STARTS
WITH A VISIT.

PRESENTED BY
KANKAKEE COUNTY CVB



OUR MISSION

TO MARKET AND DEVELOP BRANDED
KANKAKEE COUNTY DESTINATION
EXPERIENCES TO ENHANCE
COMMUNITY ECONOMIC GROWTH
AND QUALITY OF LIFE



MEET THE TEAM

Staci Wilken

Executive Director

Nicole Gavin

Office & Retail Operations Manager

Mileen Joines

Finance Manager

Kathy Lee

Sales Manager

Meegan Massey

Marketing Coordinator

...



VisitKankakeeCounty.com

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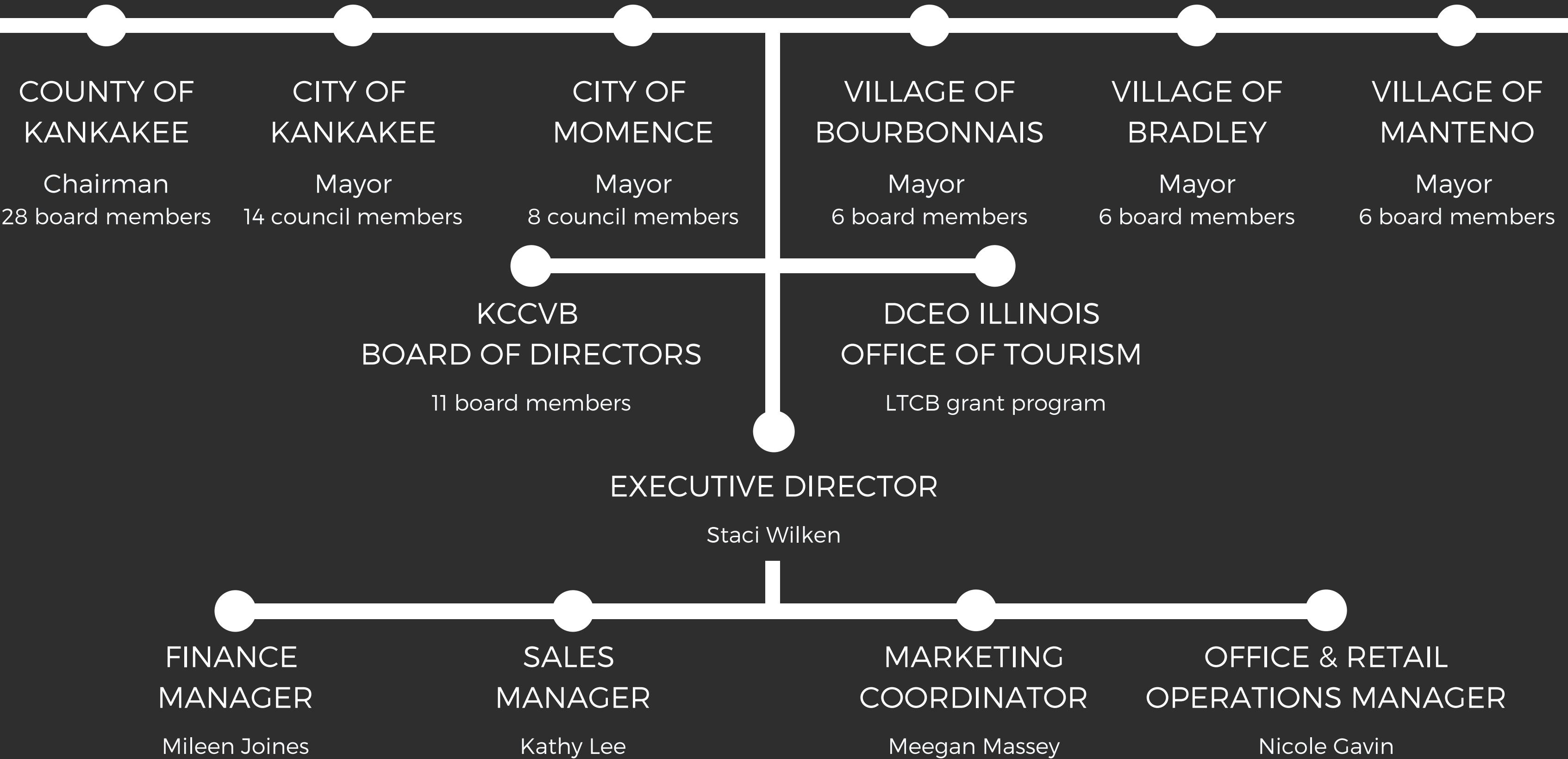
Rob Bishir, City of Momence

Dayna Heitz, Public Member



the [real] org chart

TEAMWORK MAKES THE DREAM WORK



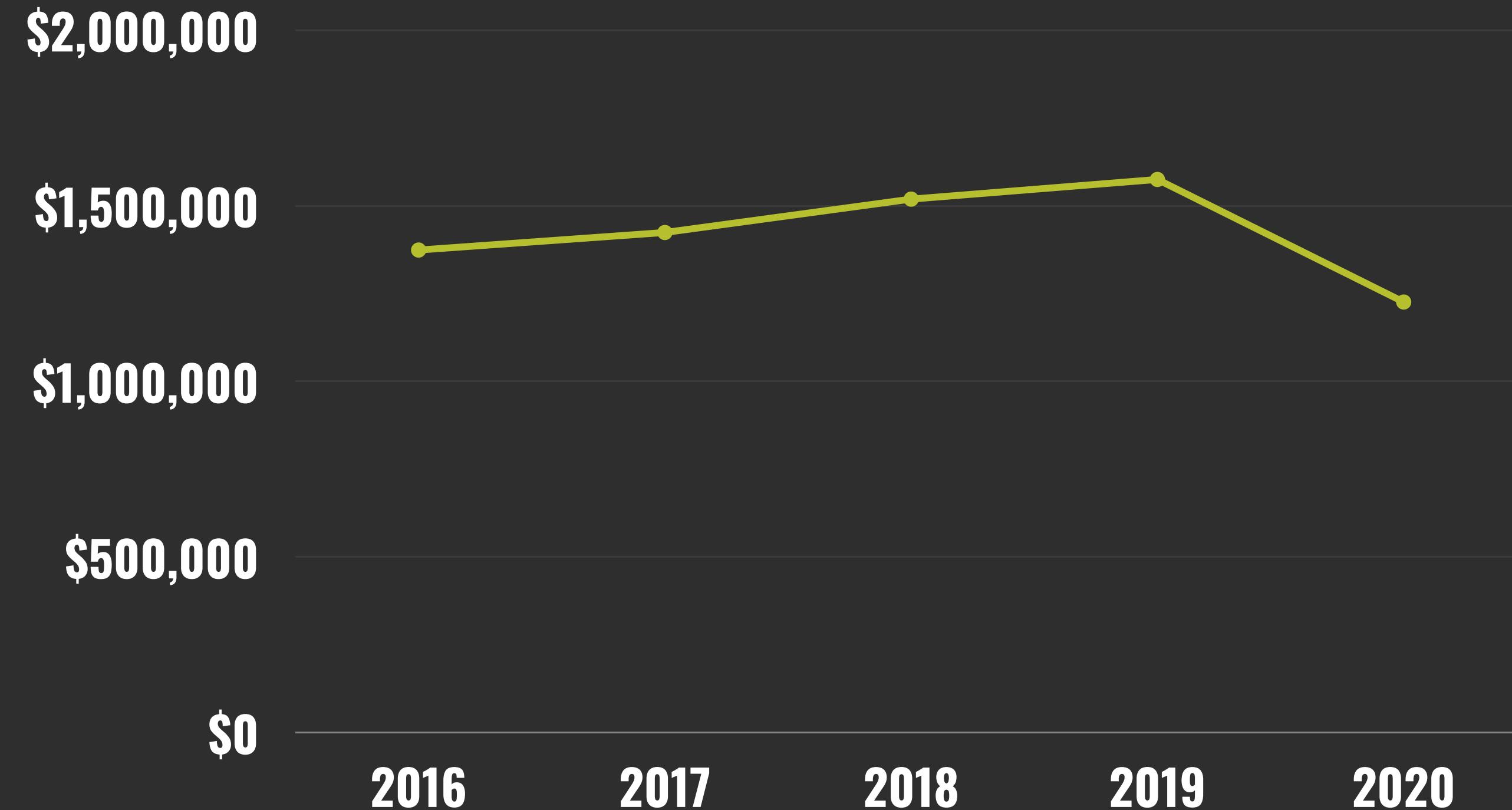
\$122.6 MILLION
IN TOTAL VISITOR SPENDING, DOWN FROM \$157.5 MILLION IN 2019

\$5 MILLION
IN DIRECT LOCAL TAX REVENUE, DOWN FROM \$5.7 MILLION IN 2019

1,081 JOBS
DIRECTLY ATTRIBUTABLE TO DOMESTIC TRAVEL SPENDING, DOWN FROM 1,216 IN 2019

VISITOR SPENDING

2016-2020 COMPARISON



Source: Tourism Economics, 2020 County Economic Impact



CURRENT PROJECTS



Social media
Visitor's Guide
Website
Advertising
River Valley Metro Midway Airport shuttle
Summer campaign
Summer internship program
Kankakee River safety signage
KaCo | The Local Exchange
New office
...and lots more!

SOCIAL MEDIA

ALL KINDS OF STRATEGY



Visit Kankakee County
Published by Hootsuite · February 16 at 9:00 AM · [...](#)

Welcome to our new series, "Day in the Life." Throughout the day, we'll share snapshots of a day in the life of a member of the Kankakee County community to tell the story of our area through their lens. We're kicking off the series by featuring Veronica Featherston (pictured middle), Executive Director of the Kankakee County Museum, the only museum collectively dedicated to Kankakee County history which also offers a variety of services from meeting and event rental space ... [See more](#)



Visit Kankakee County
Published by Hootsuite · April 25 at 11:01 AM · [...](#)

Today, we're continuing our series all about Kankakee County entrepreneurs to give you a highlight of the members of our community who have planted their business roots here. Say hello to Will Winans, owner and founder of [Big River Fly Fishing](#), Will Winans! Will grew up on the Kankakee River near the State Park (his favorite Kankakee County destination!) and has had a strong connection to the river from a young age. His passion for fly fishing and fishery experiences across... [See more](#)



Visit Kankakee County
Published by Hootsuite · April 19 at 8:01 AM · [...](#)

Yee-haw! Staci is at Kankakee River State Park Riding Stables with tips about seeking out adventure when you're visiting Kankakee County! For a full list of outdoor wonders in Kankakee County , visit <https://www.visitkankakeecounty.com/Outdoor-Wonders>. [#visitkankakeecounty #traveltiptuesday](#)



Visit Kankakee County
Published by Hootsuite · April 11 at 3:01 PM · [...](#)

Oh, hey, Kathy! 🙌 Tell us how the Visit Kankakee County team can help everyone with their wedding, reunion, event or corporate meeting. Reach Kathy at: kathy@kccvb.com [815-935-7390](tel:815-935-7390) [#... See more](#)





Come explore
history and
nature along
miles of
winding river.



VisitKankakeeCounty.com

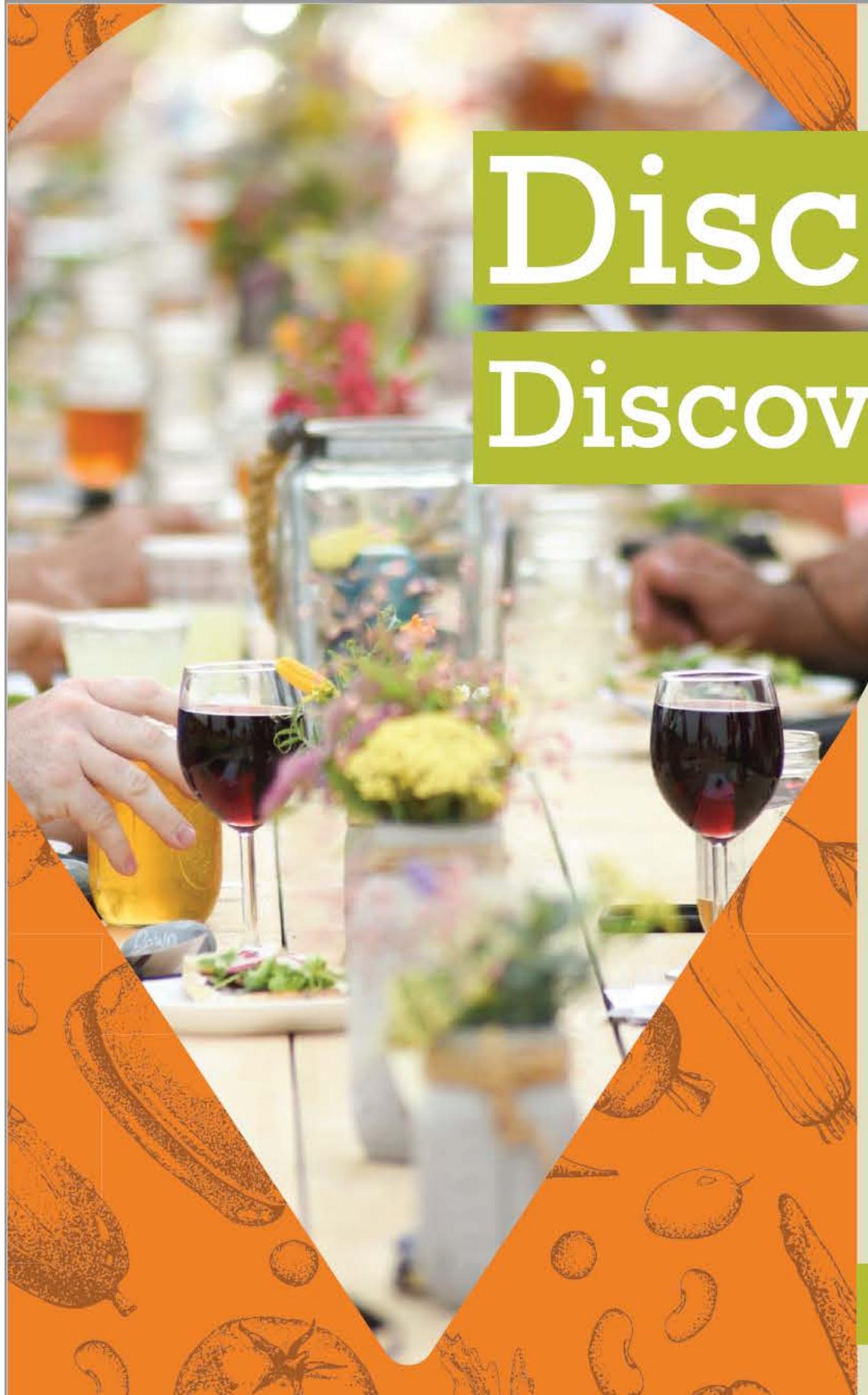
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THE [LONG-AWAITED] VISITOR'S GUIDE



VisitKankakeeCounty.com

MIDWEST LIVING
MARCH/APRIL 2022



Discover Yourself. Discover *Kankakee County*.

In Kankakee County, when we say farm-to-table ... we mean it. Come grab a seat at Locavore Farm's 100-ft. table and prepare for an event beyond imagination. Sit beside lush fields and organic gardens to enjoy an expertly prepared, locally sourced, multi-course dining experience set beneath the stars!

Come discover what you've been missing.



VisitKankakeeCounty.com

ENJOY ILLINOIS
SPRING/SUMMER 2022



Discover Yourself. Discover Kankakee County.

With over 50 miles of winding river and 4,000-acres of state park, Kankakee County is the perfect place to get outdoors. From kayaking to world-class fishing to scuba diving and hiking and biking trails...we're the perfect place to relax and unwind. Plus, Kankakee County is located just an hour south of Chicago so recharging your batteries has never been easier!

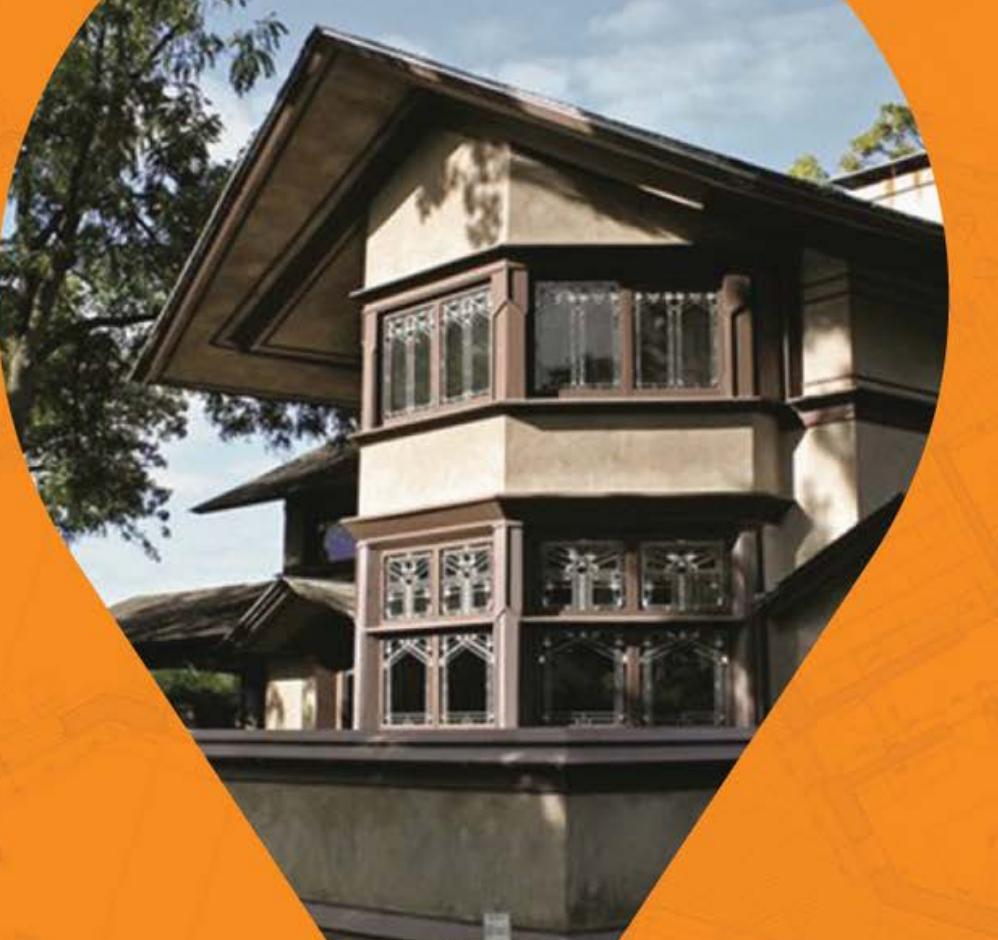
Come discover what you've been missing.



VisitKankakeeCounty.com

AAA LIVING

MARCH / APRIL / MAY 2022



Discover what's
**Wright here in
Kankakee County!**

Come experience Frank Lloyd Wright's
B. Harley Bradley House plus more
than 50 miles of winding river just
an hour south of Chicago!

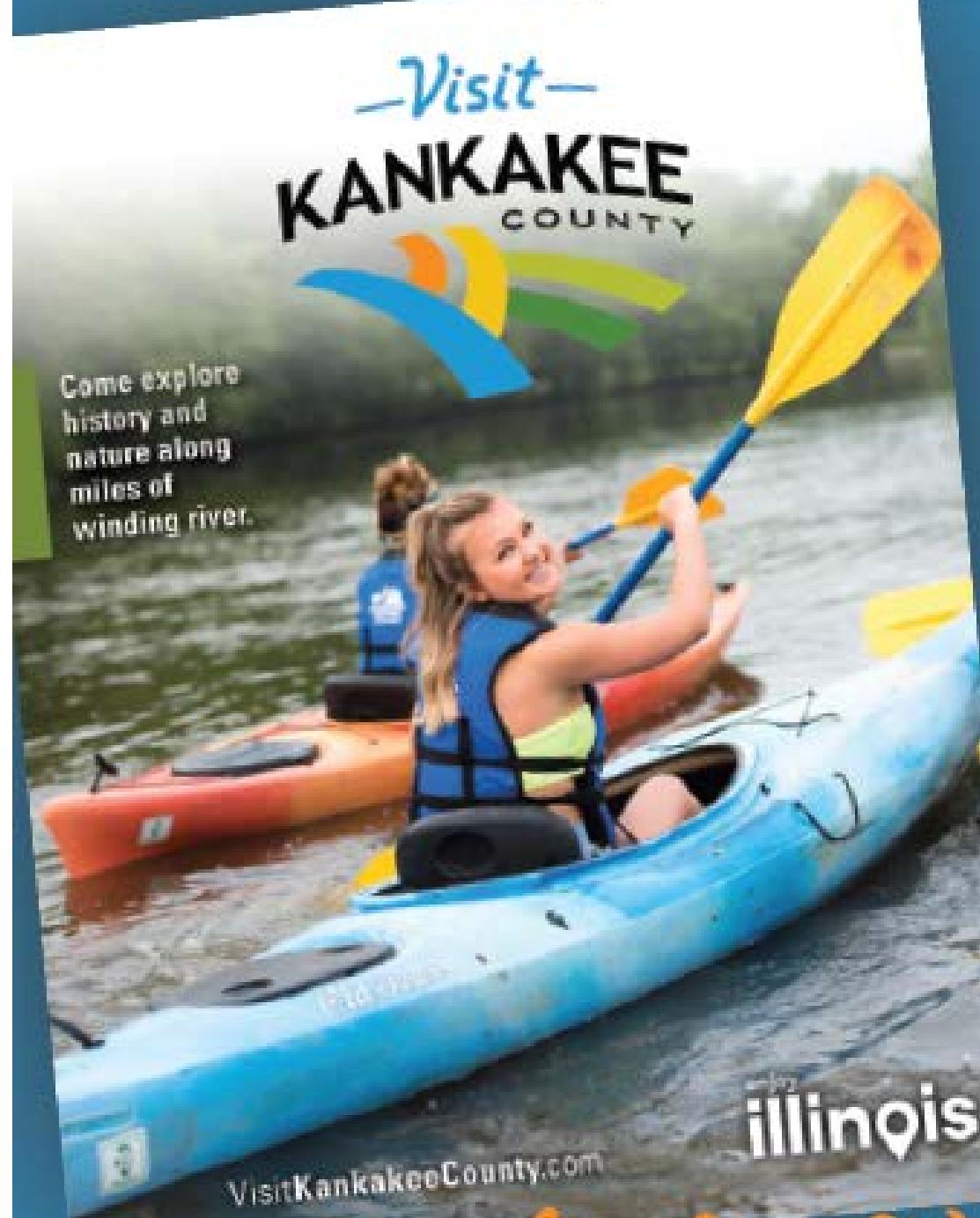
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AAA LIVING

JUNE / JULY / AUGUST 2022



Visit
KANKAKEE
COUNTY

Come explore
history and
nature along
miles of
winding river.

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KankakeeCounty.com

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*Check out our new
Visitors Guide!*



VisitKankakeeCounty.com

ENJOY ILLINOIS

FALL/WINTER 2022



in love with *Kankakee County.*

Discover what you've been missing at VisitKankakeeCounty.com

Benoit Greenhouses

Farm-to-Table Experience

Kankakee River State Park

Locavore Farm

Visit
KANKAKEE
COUNTY

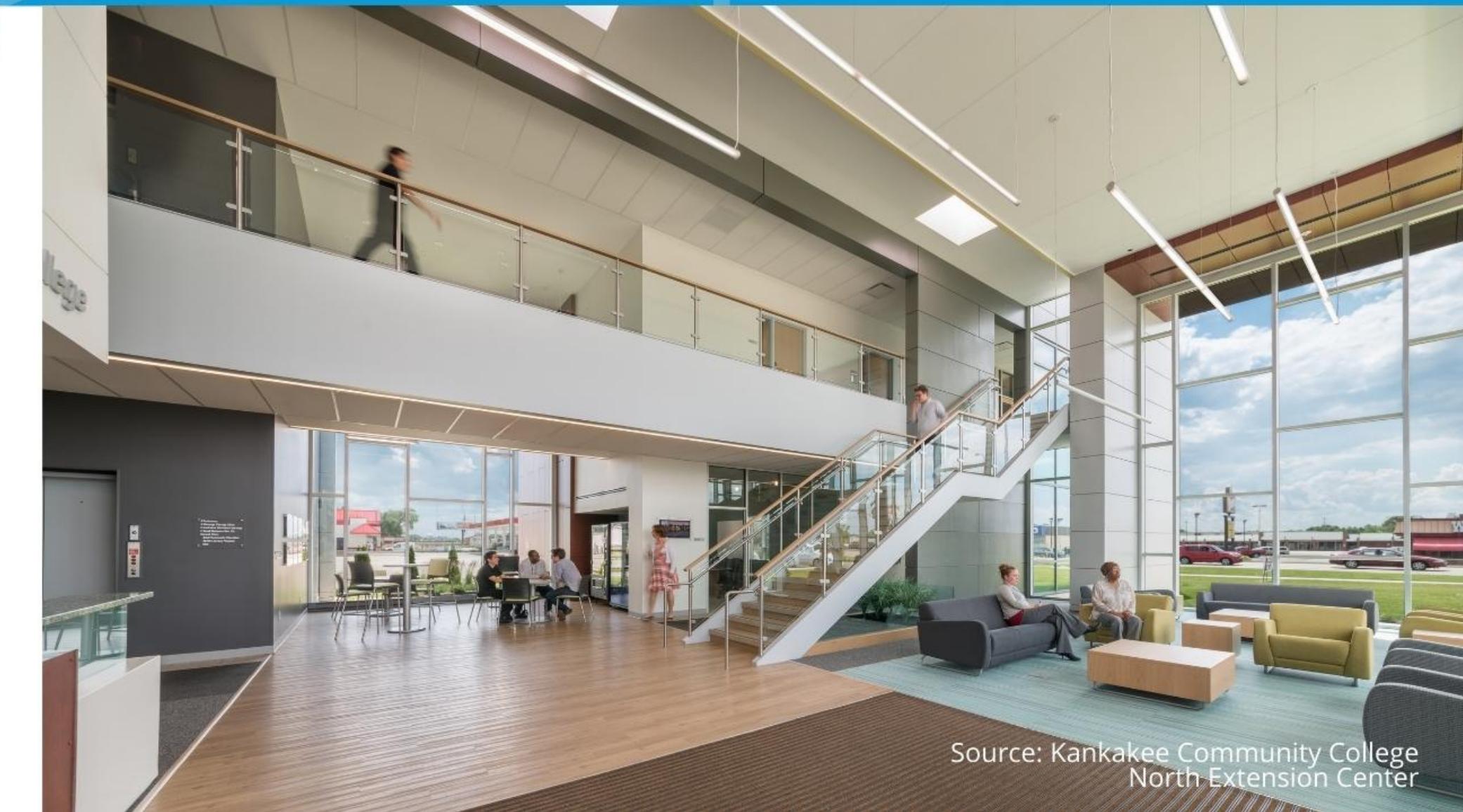
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DAILY HERALD

2021 CORPORATE EVENT PLANNING & MEETING GUIDE



MEET KATHY



Source: Kankakee Community College
North Extension Center

Zoom

TO KANKAKEE
COUNTY FOR
YOUR NEXT
TEAM MEETING!



VISIT KANKAKEE COUNTY

It all starts with a visit.

-Maura Gast

01

VISIT

Build a place
where
people want
to visit.

02

LIVE

Then you
have a place
where people
want to live.

03

WORK

Then you have a
place where
people want to
work.

04

BUSINESS

Then you have
a place where
business
wants to be.

05

RESULTS

Then you're back
to creating a
place that people
want to visit.



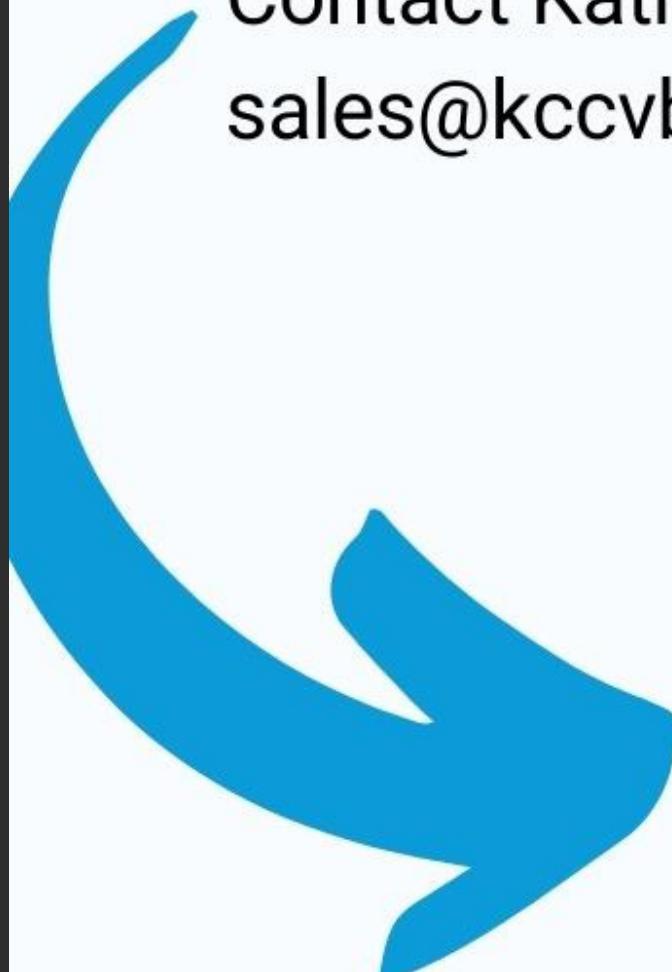
KANKAKEE COUNTY CONVENTION & VISITORS BUREAU, INC.
815-935-7390 | VISITKANKAKEECOUNTY.COM

SOURCE: DMO PROZ & LOCAVORE FARM

KEEP YOUR MEETINGS & EVENTS LOCAL!

Contact Kathy for all your meeting & event needs!

sales@kccvb.com | 815-935-7390





RIVER VALLEY METRO MIDWAY AIRPORT SHUTTLE

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VisitKankakeeCounty.com

RIVER VALLEY METRO MIDWAY AIRPORT SHUTTLE

- The shuttle runs 365 days a year and makes 3,344 round trips to Midway Airport each year.
- The shuttle originates from the Bourbonnais Metro Centre, makes one stop at the Manteno Metro Centre, then travels non-stop to Midway Airport.



DID YOU KNOW?

- On weekdays, the first departure from Bourbonnais is at 4:45 AM and last arrival back in Bourbonnais is at 9:30 PM.
- Since launch in January 2014, 143,000 rides have been provided to or from Midway Airport.
- Peak fiscal year (July – June) was 2019 at 23,175 rides and they are on pace to match that number this year!

CURRENT PROJECTS



Social media
Visitor's Guide
Website
Advertising
River Valley Metro Midway Airport shuttle
Summer campaign
Summer internship program
Kankakee River safety signage
KaCo | The Local Exchange
New office
...and lots more!

WHAT IF?

1

We built a place where people wanted to visit.

2

We created a place where people wanted to live.

3

We became a place where people wanted to work.

4

We ended up as a place where business wants to be.





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