



# IT ALL STARTS WITH A VISIT.

PRESENTED BY  
KANKAKEE COUNTY CVB





# OUR MISSION

TO MARKET AND DEVELOP BRANDED  
KANKAKEE COUNTY DESTINATION  
EXPERIENCES TO ENHANCE  
COMMUNITY ECONOMIC GROWTH  
AND QUALITY OF LIFE

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# MEET THE TEAM

**Staci Wilken**

Executive Director

**Nicole Gavin**

Office & Retail Operations Manager

**Mileen Joines**

Finance Manager

**Kathy Lee**

Sales Manager

**Meegan Massey**

Marketing Coordinator



[VisitKankakeeCounty.com](https://www.visitkankakeecounty.com)



# BOARD OF DIRECTORS

President | Laurie Cyr, Village of Bourbonnais

Vice President | Alderman Dave Baron, City of Kankakee

Secretary | Jim Johanek, Kankakee County Chamber of Commerce

Treasurer | Mayor Tim Nugent, Village of Manteno

Ed Piatt, Bourbonnais Township Park District

Jamie Boyd, Village of Bradley

Recorder Lori Gadbois, Kankakee County Board

Scott Billadeau, Kankakee County Lodging Association

Commissioner Michael Matthews, Kankakee Valley Park District

Rob Bishir, City of Momence

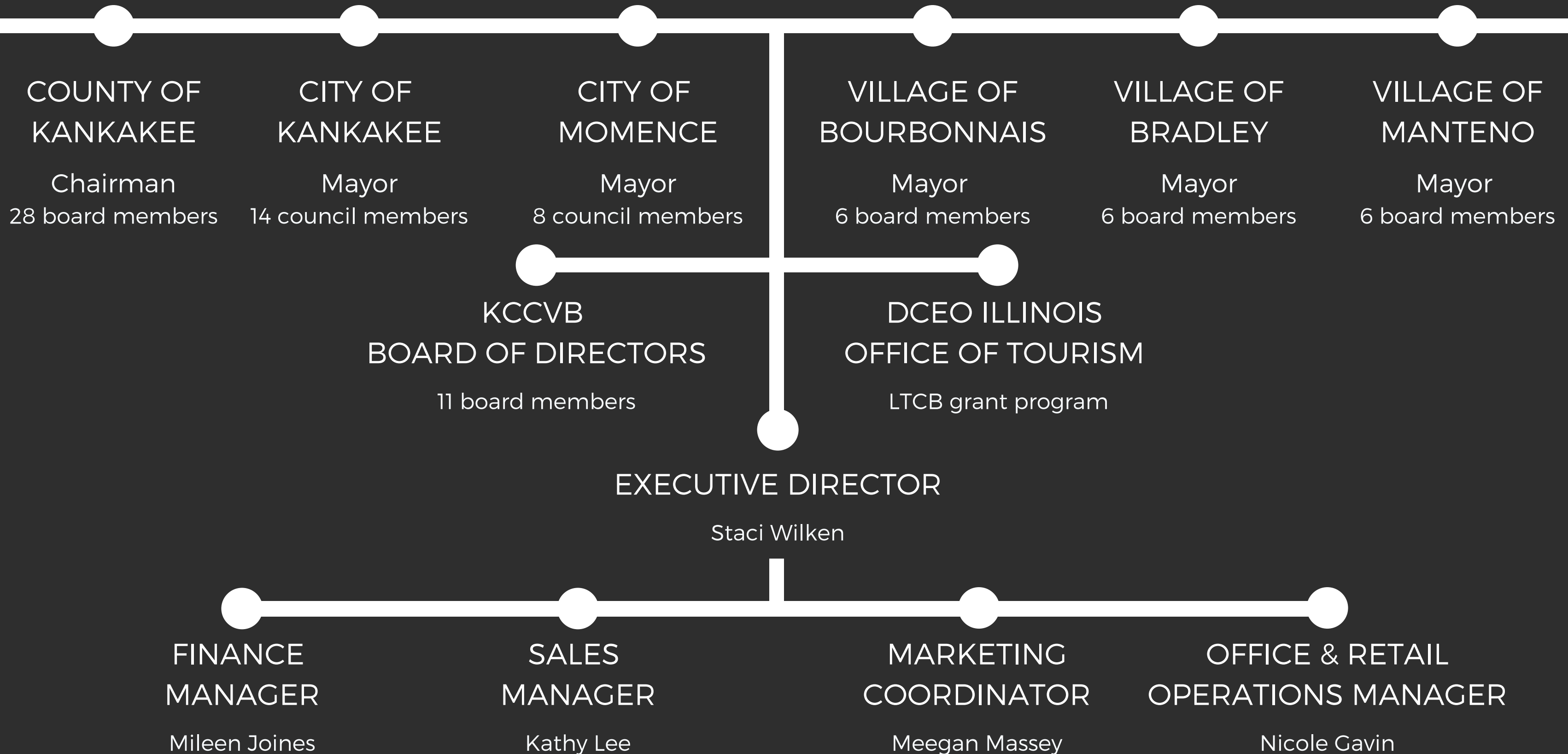
Dayna Heitz, Public Member





# the [real] org chart

## TEAMWORK MAKES THE DREAM WORK







# **\$122.6 MILLION**

**IN TOTAL VISITOR SPENDING, DOWN FROM \$157.5 MILLION IN 2019**

# **\$5 MILLION**

**IN DIRECT LOCAL TAX REVENUE, DOWN FROM \$5.7 MILLION IN 2019**

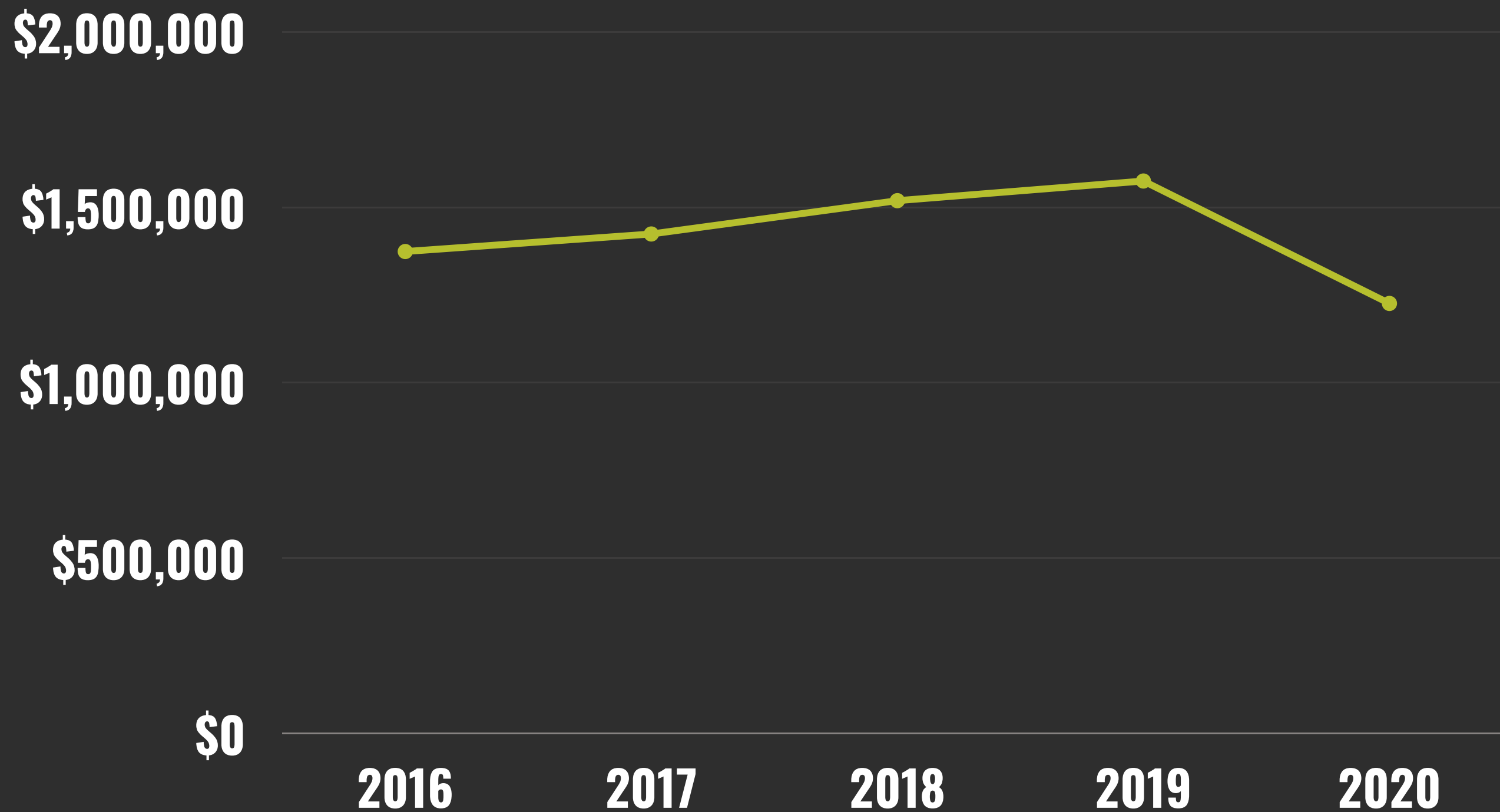
# **1,081 JOBS**

**DIRECTLY ATTRIBUTABLE TO DOMESTIC TRAVEL SPENDING, DOWN FROM 1,216 IN 2019**



# VISITOR SPENDING

2016-2020 COMPARISON



Source: Tourism Economics, 2020 County Economic Impact



# CURRENT PROJECTS



Social media

Visitor's Guide

Website

Advertising

River Valley Metro Midway Airport shuttle

Summer campaign

Summer internship program

Kankakee River safety signage

KaCo | The Local Exchange

New office

...and lots more!

[VisitKankakeeCounty.com](http://VisitKankakeeCounty.com)



# SOCIAL MEDIA

## ALL KINDS OF STRATEGY

**Visit Kankakee County**  
Published by Hootsuite · February 16 at 9:00 AM ·

Welcome to our new series, "Day in the Life." Throughout the day, we'll share snapshots of a day in the life of a member of the Kankakee County community to tell the story of our area through their lens.

We're kicking off the series by featuring Veronica Featherston (pictured middle), Executive Director of the Kankakee County Museum, the only museum collectively dedicated to Kankakee County history which also offers a variety of services from meeting and event rental space ... [See more](#)



**Visit Kankakee County**  
Published by Hootsuite · April 25 at 11:01 AM ·

Today, we're continuing our series all about Kankakee County entrepreneurs to give you a highlight of the members of our community who have planted their business roots here.

Say hello to Will Winans, owner and founder of [Big River Fly Fishing](#), [Will Winans](#)!

Will grew up on the Kankakee River near the State Park (his favorite Kankakee County destination!) and has had a strong connection to the river from a young age. His passion for fly fishing and fishery experiences across... [See more](#)



**Visit Kankakee County**  
Published by Hootsuite · April 19 at 8:01 AM ·

Yee-haw! Staci is at Kankakee River State Park Riding Stables with tips about seeking out adventure when you're visiting Kankakee County!

For a full list of outdoor wonders in Kankakee County, visit <https://www.visitkankakeecounty.com/Outdoor-Wonders>.

[#visitkankakeecounty](#) [#traveltuesday](#)



**Visit Kankakee County**  
Published by Hootsuite · April 11 at 3:01 PM ·

Oh, hey, Kathy! ☀️ Tell us how the Visit Kankakee County team can help everyone with their wedding, reunion, event or corporate meeting.

Reach Kathy at:  
✉️ [kathy@kccvb.com](mailto:kathy@kccvb.com)  
☎️ 815-935-7390

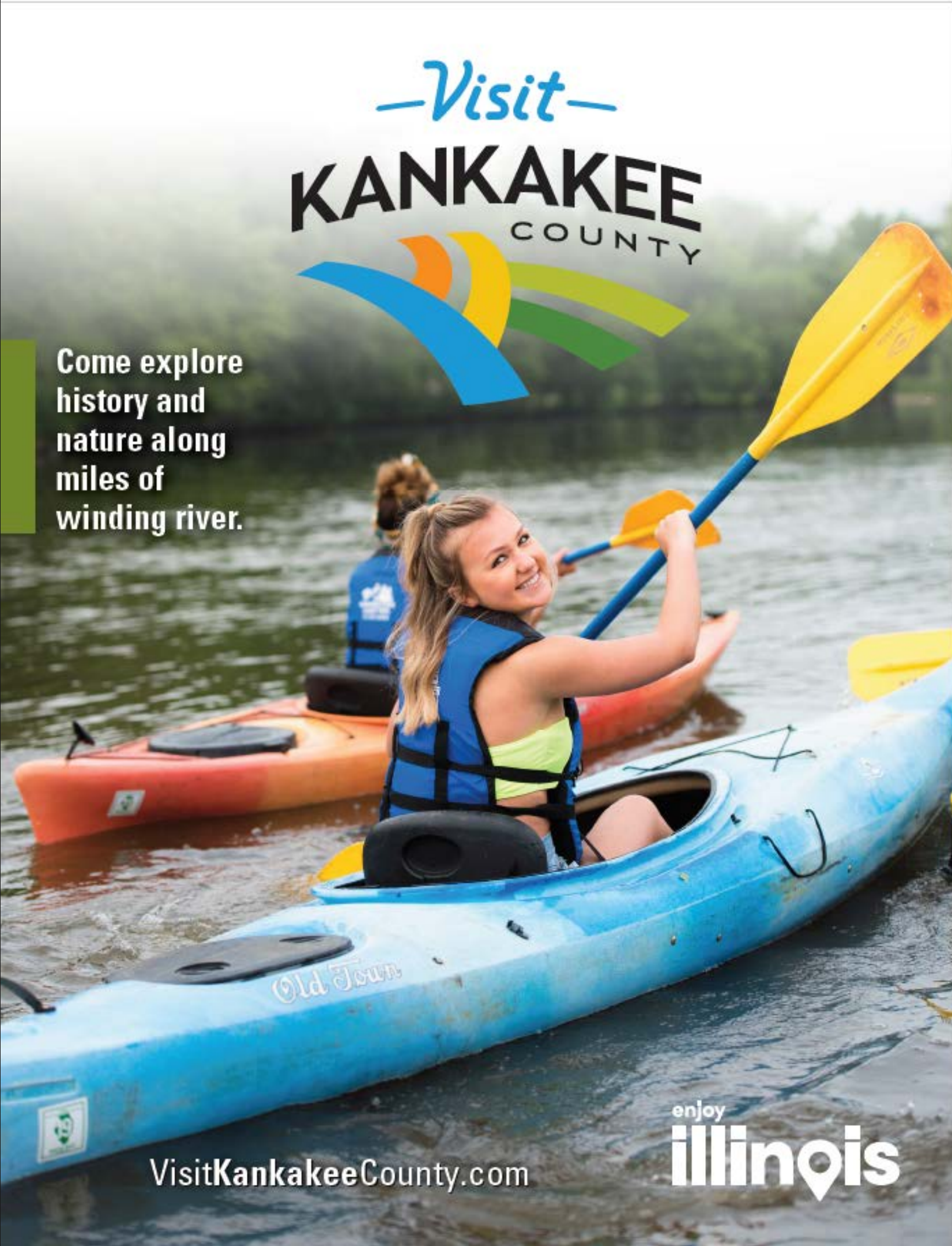
[#... See more](#)







Come explore  
history and  
nature along  
miles of  
winding river.



VisitKankakeeCounty.com



# THE [LONG-AWAITED] VISITOR'S GUIDE

VisitKankakeeCounty.com



MIDWEST LIVING

MARCH/APRIL 2022

# Discover Yourself.

## Discover *Kankakee County*.

In Kankakee County, when we say farm-to-table ... we mean it. Come grab a seat at Locavore Farm's 100-ft. table and prepare for an event beyond imagination. Sit beside lush fields and organic gardens to enjoy an expertly prepared, locally sourced, multi-course dining experience set beneath the stars!

Come discover what you've been missing.



[VisitKankakeeCounty.com](http://VisitKankakeeCounty.com)



ENJOY ILLINOIS

SPRING/SUMMER 2022



# Discover Yourself.

## Discover *Kankakee County.*

With over 50 miles of winding river and 4,000-acres of state park, Kankakee County is the perfect place to get outdoors. From kayaking to world-class fishing to scuba diving and hiking and biking trails...we're the perfect place to relax and unwind. Plus, Kankakee County is located just an hour south of Chicago so recharging your batteries has never been easier!

Come discover what you've been missing.

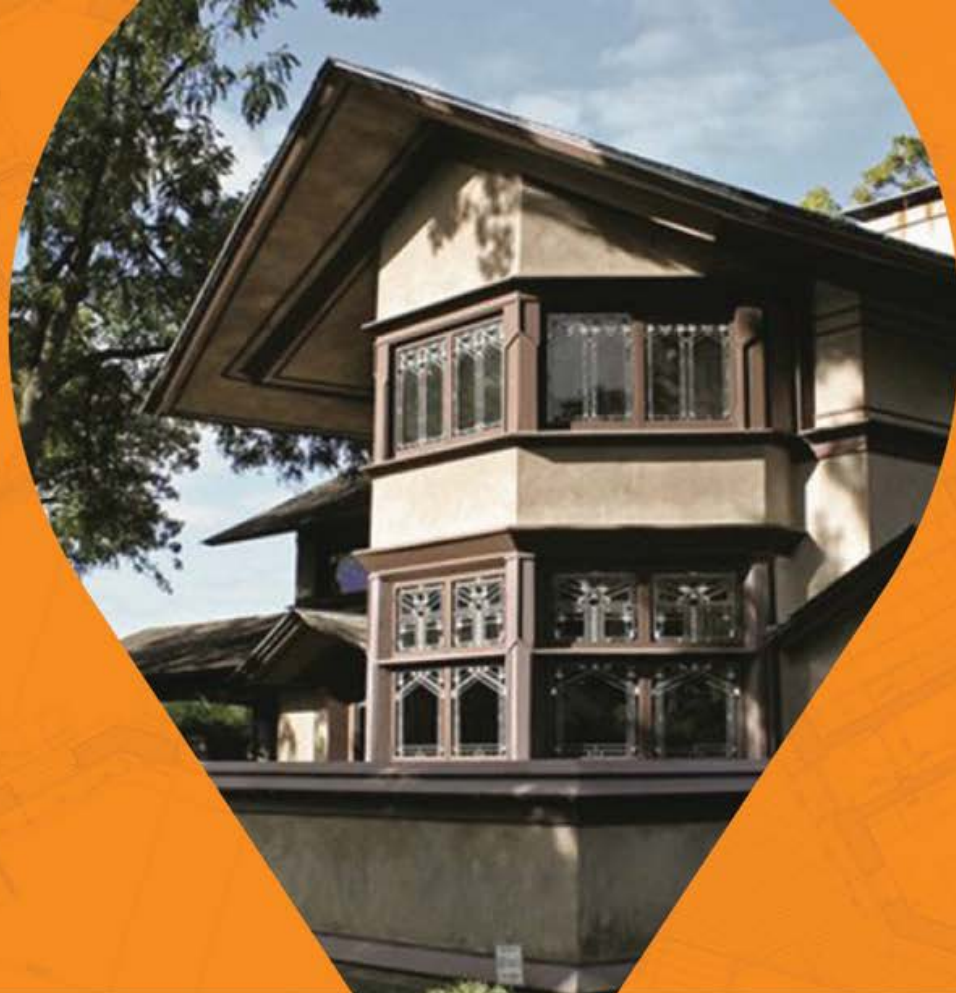


[VisitKankakeeCounty.com](http://VisitKankakeeCounty.com)



# AAA LIVING

MARCH/APRIL/MAY 2022



Discover what's  
**Wright here in**  
*Kankakee County!*

Come experience Frank Lloyd Wright's  
B. Harley Bradley House plus more  
than 50 miles of winding river just  
an hour south of Chicago!



VisitKankakeeCounty.com

# AAA LIVING

JUNE/JULY/AUGUST 2022

Visit KANKAKEE COUNTY

Come explore history and nature along miles of winding river.

VisitKankakeeCounty.com

illinois

Check out our new Visitors Guide!

VisitKankakeeCounty.com

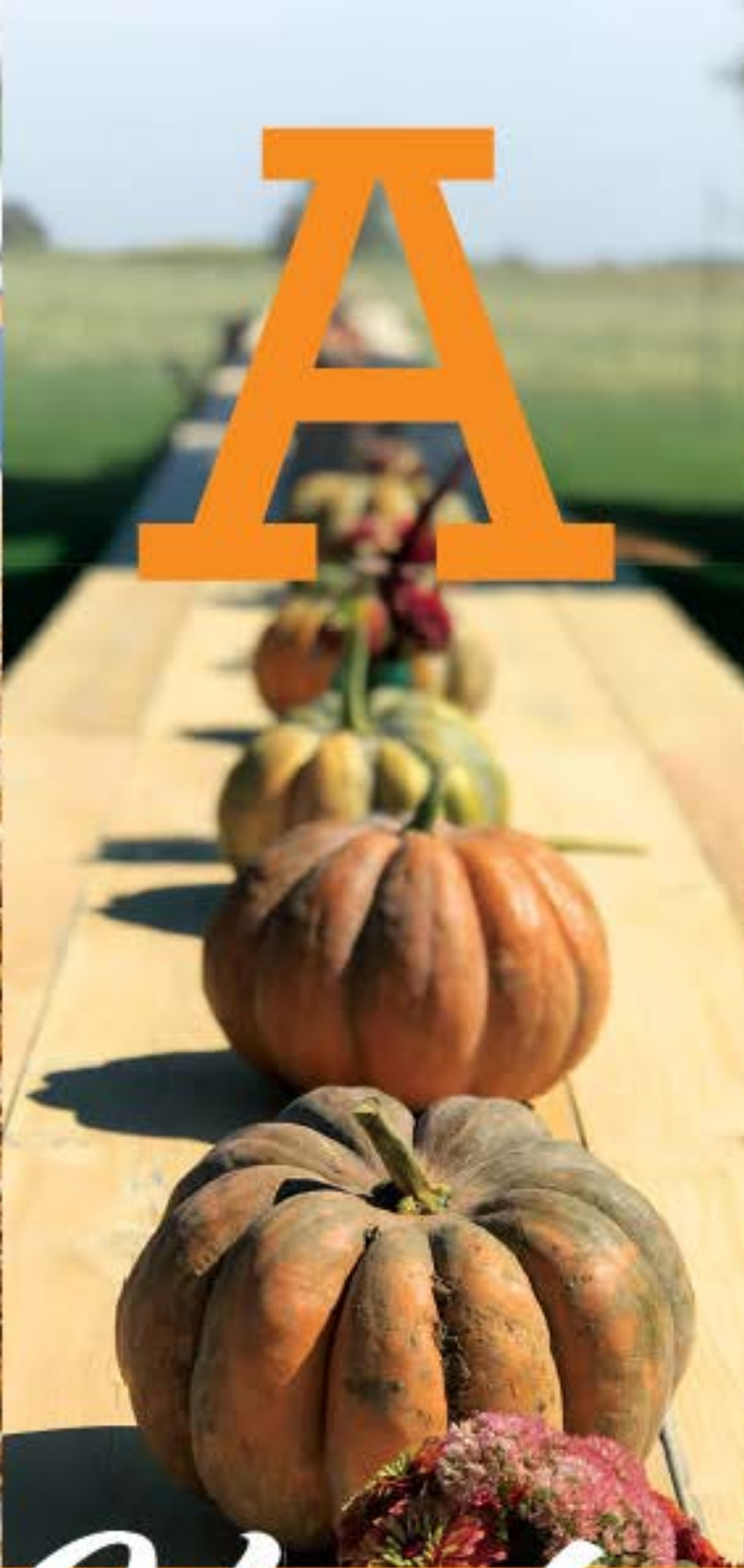


# ENJOY ILLINOIS

## FALL/WINTER 2022



# F



# A



# I



# L

in love with

# Kankakee County.

Discover what you've been missing at [VisitKankakeeCounty.com](https://www.visitkankakeecounty.com)

Benot Greenhouses

Farm-to-Table Experience

Kankakee River State Park

Locavore Farm



enjoy  
illinois



# DAILY HERALD

## 2021 CORPORATE EVENT PLANNING & MEETING GUIDE

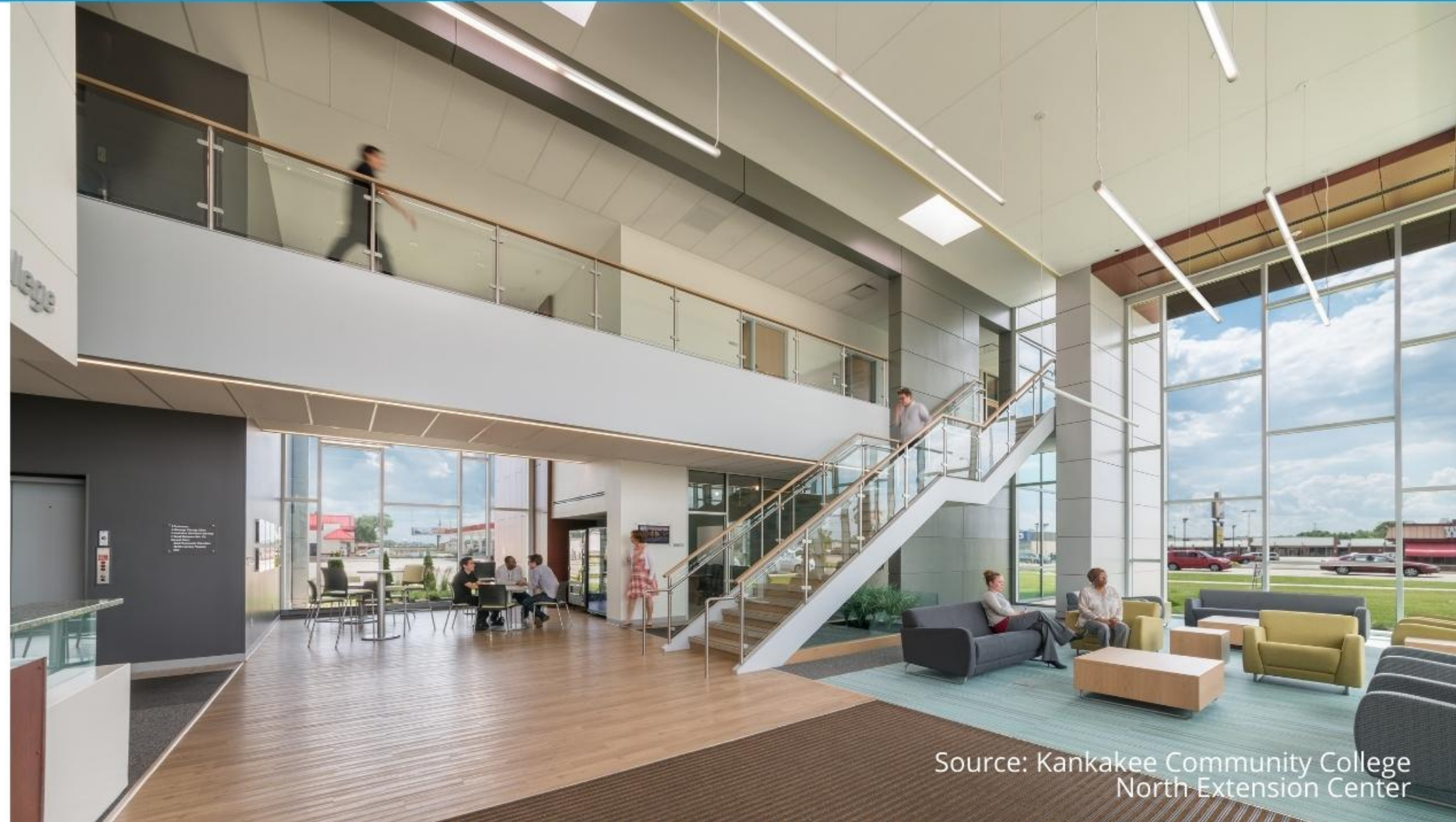
MEET KATHY



VisitKankakeeCounty.com  
815-935-7390  
sales@kccvb.com

*Zoom*

TO KANKAKEE  
COUNTY FOR  
YOUR NEXT  
TEAM MEETING!



Source: Kankakee Community College  
North Extension Center





VISIT KANKAKEE COUNTY

# It all starts with a visit.

-Maura Gast

01

### VISIT

Build a place  
where  
people want  
to visit.

02

### LIVE

Then you  
have a place  
where people  
want to live.

03

### WORK

Then you have a  
place where  
people want to  
work.

04

### BUSINESS

Then you have  
a place where  
business  
wants to be.

05

### RESULTS

Then you're back  
to creating a  
place that people  
want to visit.



**KANKAKEE COUNTY CONVENTION & VISITORS BUREAU, INC.**  
815-935-7390 | [VISITKANKAKEECOUNTY.COM](http://VISITKANKAKEECOUNTY.COM)



# KEEP YOUR MEETINGS & EVENTS LOCAL!

Contact Kathy for all your meeting & event needs!  
sales@kccvb.com | 815-935-7390



VisitKankakeeCounty.com







# RIVER VALLEY METRO MIDWAY AIRPORT SHUTTLE

VisitKankakeeCounty.com



# RIVER VALLEY METRO MIDWAY AIRPORT SHUTTLE

- The shuttle runs 365 days a year and makes 3,344 round trips to Midway Airport each year.
- The shuttle originates from the Bourbonnais Metro Centre, makes one stop at the Manteno Metro Centre, then travels non-stop to Midway Airport.



## DID YOU KNOW?

- On weekdays, the first departure from Bourbonnais is at 4:45 AM and last arrival back in Bourbonnais is at 9:30 PM.
- Since launch in January 2014, 143,000 rides have been provided to or from Midway Airport.
- Peak fiscal year (July – June) was 2019 at 23,175 rides and they are on pace to match that number this year!



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Summer campaign

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# WHAT IF?



**1**

**We built a place where people wanted to visit.**

**2**

**We created a place where people wanted to live.**

**3**

**We became a place where people wanted to work.**

**4**

**We ended up as a place where business wants to be.**





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Instagram | @visitkankakeecounty

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